

Introduction

Dhaksha Unmanned Systems Private Limited (“**Dhaksha**”), is in the business of providing complete range of unmanned aerial systems technology solutions for different applications, research and development, manufacturing, sales, testing, training, and catering to different applications. All references in this Privacy Policy to “Dhaksha”, “we”, “us”, “our” and like terms refer to Dhaksha alone.

We respect the privacy of the personal information of the individuals we interact with. This Privacy Policy applies to the data we gather via <https://dhakshadrones.com/> (“**Website**”) and describes the personal information that Dhaksha collects from or about you, and how we use, and to whom we disclose that information.

This Privacy Policy applies to the personal information of all individuals, who visit the Website.

This Privacy Policy is incorporated into and subject to the terms of use.

Policy of Compliance

Dhaksha endeavors to comply with the privacy laws within the jurisdiction in which it operates. This Privacy Policy has a limited scope and application and the rights and obligations contained in this Privacy Policy may not be available to all individuals.

What is Personal Information?

For the purposes of this Privacy Policy, personal information is any information about an identified or identifiable individual. Personal information does not include anonymous or non-personal information (i.e., information that cannot be associated with or tracked back to a specific individual).

How we collect Personal Information?

We collect and maintain different types of personal information in respect of individuals with whom we interact. We gather this information when you provide information to us by way of online forms or questionnaires or forms filled out by you and/ or through our site’s technology and/ or where permitted or required by applicable law or regulatory requirements).

What Personal Information Do We Collect?

We usually collect the following kinds of personal information:

- Name, address, occupation, email address and contact information
- IP address, device information, and other technical details about your device(s) and usage of the Website
- Your opinion or comments on certain matters.

Once you give us your personal information, you are not anonymous to us. Where possible, we indicate which fields are required and which fields are optional. You always have the option to not provide information by choosing not to use a particular service or feature on the Website.

Cookies

We use “cookies” on certain pages of the website to help analyse our web page flow, measure promotional effectiveness, and promote trust and safety. Cookies are small files placed on your hard drive that assist us in providing our services. We offer certain features that are only available with a “cookie”.

Cookies can also help us provide information that is targeted to your interests. Most cookies are “session cookies,” meaning that they are automatically deleted from your storage at the end of a session. You are always free to decline our cookies if your browser permits, although in that case you may not be able to use certain features on the Website

Additionally, you may encounter “cookies” or other similar devices on certain pages of the Website that are placed by third parties. We do not control the use of cookies by third parties.

Why Do We Collect Personal Information?

We collect personal information to enable us to manage and develop our business and operations, including but not limited to:

- Establish, maintain, and manage relations with you so that we may provide you with updates on Dhaksha via our Newsletters, Press releases, reports, and such similar means.
- to receive from your messages with queries or feedback and act upon your concerns/issues to improve your overall experience.

Our aim is enhancing your overall experience with respect to our Website by improving and improvising, on the basis of better understanding your personal information.

How Do We Use Your Personal Information?

We may use your personal information to do internal research on our users’ demographics, interests, and behaviour to better understand, protect, and serve our users. This information may be compiled and analysed on an aggregated basis.

To the extent we use your personal information to market to you, we will provide you the ability to opt-out of such uses.

We may use your personal information for any additional purposes for which we have a legal basis and for which your consent may be express, deemed, or implied, as explained below, when required.

We may further use your personal information without your knowledge or consent where we are permitted or required by applicable law or regulatory requirements to do so.

When Do We Disclose Your Personal Information?

We may share your personal information with our employees, contractors, consultants, and other parties who require such information to assist us with establishing, maintaining, and managing our business relationship with you, including parties that provide products or services to us or on our behalf and parties that collaborate with us in the provision of products or services to you. In some instances, such parties may also provide certain information technology and data processing services to us so that we may operate our business. We may share personal information with such parties both in and outside of

your home jurisdiction, and as result, your personal information may be collected, used, processed, stored, or disclosed within the jurisdictions where we operate.

In addition, personal information may be disclosed or transferred to another party (including to another member of our group companies) in the event of a change in ownership of, or a grant of a security interest in, all or a part of Dhaksha through, for an example, an asset or share sale, or some other form of business combination, merger or joint venture, provided that such party is bound by appropriate agreements or obligations and required to use or disclose your personal information in a manner consistent with the use and disclosure provisions of this Privacy Policy, unless you consent otherwise.

Your Consent is Important to Us

It is important to us that where we collect, use, or disclose your personal information we have your consent to do so. Depending on the sensitivity of the personal information, your consent may be implied, deemed (using an opt-out mechanism), or express. Express consent can be given orally, electronically, or in writing. Implied consent is consent that can reasonably be inferred from your action or inaction. For example, when you access the Website and/or accept our products or services, we will assume your consent to the collection, use, and disclosure of your personal information for purposes related to your acceptance and use of those products or services, or for other purposes identified to you at the relevant time.

Typically, we will seek your consent at the time that we collect the personal information. In certain circumstances, your consent may be obtained after collection but prior to our use or disclosure of your personal information. If we plan to use or disclose your personal information for a purpose not previously identified (either in this Privacy Policy or separately), we will endeavor to advise you of that purpose before such use or disclosure.

Choice/ Opt-Out

Where your consent was required for our collection, use, or disclosure of your personal information, you may change or withdraw your consent at any time, subject to legal or contractual restrictions and reasonable notice. In some circumstances, a change in or withdrawal of consent may severely limit our ability to provide products or services to, or acquire products or services from, you.

We assume that, unless you advise us otherwise, by receiving or reviewing this Privacy Policy or by continuing to deal with us, you have consented to the collection, use, and disclosure of your personal information as explained in this Privacy Policy.

How is Your Personal Information Protected?

Dhaksha endeavors to maintain physical, technical, and procedural safeguards that are appropriate to the sensitivity of the personal information in question. These safeguards are designed to protect your personal information from loss and unauthorized access, copying, use, modification, or disclosure.

Despite these safeguards, no method of transmission over the internet or data storage is fully secure and there is some risk that an unauthorized third party may find a way to circumvent our security systems or that transmission of your information over the Internet will be intercepted.

Access to Your Personal Information and Deletion of Your Personal Information

You can request access to, and rectification, modification, withdrawal, or deletion of personal information that we hold about you.

Please note that any such communication must be in writing. In your request, please make clear what specific personal information you would like to have accessed, rectified, or deleted.

When requesting access to, or rectification or deletion of your personal information, please note that we may request specific information from you to enable us to confirm your identity and right to access, rectify or delete, as well as to search for and provide you with the personal information that we hold about you.

Information collected by third-parties

Our Website may contain links that will redirect you to our social media handles (like Facebook, LinkedIn, Instagram etc) or to other websites (like YouTube or other partner websites) that may be subject to less stringent privacy standards. We cannot assume any responsibility for the privacy practices, policies, or actions of the third parties that operate these websites. Dhaksha is not responsible for how such third parties collect, use, or disclose your personal information. You should review the privacy policies of these websites before providing them with personal information. We shall not be responsible in any manner for any use or misuse by them.

Revisions to this Privacy Policy

Dhaksha may from time to time make changes to this Privacy Policy to reflect changes in the manner in which we deal with your personal information. We will post any revised version of this Privacy Policy on our website <https://dhakshadrones.com/> and we encourage you to refer to it on a regular basis.

Minors are Protected

Use of the Website is available only to persons who can form a legally binding contract under the relevant local laws applicable to your country. If you are a minor, you may use the website only with the involvement of a parent or guardian.

Contact

If you have any questions about this Privacy Policy or concerns about how we manage your personal information, please send your concerns to email@dhaksha.murugappa.com. We will endeavor to answer your questions and advise you of any steps taken to address the issues raised by you.